



# MARKETING AND ADVERTISING

NÁZEV OBORU / NÁZOV ODBORU

[Podívej se na ukázkový Personal Statement](#)

- ~ **UNIVERSITY OF DERBY**  
[Marketing \(PR and Advertising\)](#)  
[Marketing \(Digital\)](#)  
[Marketing \(Consumer Psychology\)](#)  
[Univerzitní kampus](#)  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2) / Test UniLink
- ~ **UNIVERSITY OF PORTSMOUTH**  
[Marketing](#)  
[Digital Marketing](#)  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2) / Test UniLink
- ~ **NORTHUMBRIA UNIVERSITY NEWCASTLE**  
[Marketing Management](#)  
[Business with Marketing Management](#)  
[Mass Communication with Advertising](#)  
[Mass Communication with Public Relations](#)  
Aj: IELTS / CAE / FCE / Maturita z AJ (1 nebo 2)
- ~ **UNIVERSITY OF WORCESTER**  
[Marketing, Advertising and Public Relations](#)  
[Business and Digital Communications](#)  
[Marketing](#)  
[Business & Marketing](#)  
[Jaký je Worcester?](#)  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2) / Test UniLink
- ~ **MIDDLESEX UNIVERSITY LONDON**  
[Advertising, Public Relations and Branding](#)  
[Business Management \(Marketing\)](#)  
[Marketing](#)  
[Digital Media](#)  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2) / Test UniLink
- ~ **UNIVERSITY OF NORTHAMPTON**  
[Advertising & Digital Marketing](#)  
[Marketing Management](#)  
[Marketing](#)  
[Marketing and Advertising](#)  
[Psychology and Marketing](#)  
Aj: IELTS / CAE / FCE / Maturita z AJ (1 nebo 2) / Test UniLink
- ~ **UNIVERSITY OF THE WEST OF ENGLAND, BRISTOL**  
[Marketing](#)  
[Business Management with Marketing](#)  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2)
- ~ **UNIVERSITY OF LINCOLN**  
[Advertising and Marketing](#)  
[Marketing Management](#)  
Aj: IELTS / CAE





~ **UNIVERSITY OF GREENWICH**  
Advertising and Digital Marketing Communications  
Advertising and Digital Marketing Communications with  
Language  
Marketing Management  
Business Administration with Marketing  
Business with Marketing  
 Aj: IELTS / CAE / Maturita z AJ (1 nebo 2)

~ **UNIVERSITY OF HERTFORDSHIRE**  
Marketing and Advertising  
Business and Marketing  
Marketing with Digital Communications  
 Aj: IELTS / CAE / Test UniLink

~ **UNIVERSITY OF HUDDERSFIELD**  
Marketing  
Marketing with Public Relations  
Business and Marketing  
Digital and Social Media  
 Aj: IELTS / CAE / Test UniLink

~ **SHEFFIELD HALLAM UNIVERSITY**  
Marketing Communications and Advertising  
Marketing  
Business and Marketing  
 Aj: IELTS / CAE

~ **UNIVERSITY OF WESTMINSTER**  
International Marketing  
Marketing Communications  
Marketing Management  
Business Management (Marketing)  
Public Relations and Advertising  
 Aj: IELTS / CAE / Maturita z AJ (1 nebo 2)

~ **UNIVERSITY OF CENTRAL LANCASHIRE**  
Creative Advertising  
Business and Marketing  
Video z univerzity:  
 Aj: IELTS / CAE / Maturita z AJ (1 nebo 2)

~ **UNIVERSITY OF ESSEX**  
Marketing  
Management and Marketing  
 Aj: IELTS / CAE

~ **COVENTRY UNIVERSITY**  
Marketing  
Advertising and Marketing  
Digital Marketing  
 Aj: IELTS / CAE / Maturita z AJ (1 nebo 2) / Test Univerzity





~ **ANGLIA RUSKIN UNIVERSITY**  
Marketing  
Digital Media  
Aj: IELTS / CAE / FCE / Maturita z AJ (1 nebo 2) / Test UniLink /  
Test Univerzity

~ **OXFORD BROOKES UNIVERSITY**  
Marketing Management  
Aj: IELTS / CAE

~ **UNIVERSITY OF BIRMINGHAM**  
Business Management with Marketing and Year in Industry  
Aj: IELTS / CAE

~ **UNIVERSITY OF BEDFORDSHIRE**  
Business Studies with Marketing  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2) / Test UniLink

~ **BOURNEMOUTH UNIVERSITY**  
Marketing  
Marketing Communications  
Marketing Communications with Advertising  
Business Studies with Marketing  
Marketing Communications with Digital Media  
Marketing Communications with Public Relations  
Aj: IELTS / CAE

~ **DE MONTFORT UNIVERSITY LEICESTER**  
Marketing  
Advertising and Marketing Communications  
Aj: IELTS / CAE

~ **LIVERPOOL HOPE UNIVERSITY**  
Marketing  
Aj: IELTS / CAE

~ **LONDON METROPOLITAN UNIVERSITY**  
Marketing  
Media and Marketing  
Aj: IELTS / CAE

~ **SOLENT UNIVERSITY (SOUTHAMPTON)**  
Marketing  
Marketing with Advertising  
Fashion Management with Marketing  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2)

~ **LONDON SOUTH BANK UNIVERSITY**  
Marketing with Advertising and Digital Communications  
Aj: IELTS / CAE / Maturita z AJ (1 nebo 2)





**UNIVERSITY OF YORK**

BSc (Hons) Marketing

BSc (Hons) Marketing (with a year in industry)

Aj: IELTS / CAE

